



SHENZHEN 3UVIEW CO.,LTD

Taxi Top LED Screen VST-D

- Full Color Screen
- 4G Cluster Control
- GPS Positioning





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PART/01

Company Introduction

3uview is a national high-tech enterprise with over a decade of experience, 3uview mainly focus on LED/LCD mobile intelligent displays terminal.



3UVIEW

SMART VEHICLE DISPLAY



Founded in 2013, 3uview is located in Fuyong, an industrial town in the west of Shenzhen. It is a high-tech mobile smart LED display manufacturer, mainly focusing on LED/OLED mobile smart display terminals, suitable for various mobile vehicles, hotels, shopping malls and other high-end places.

3uview is committed to creating an intelligent mobile smart display ecosystem.

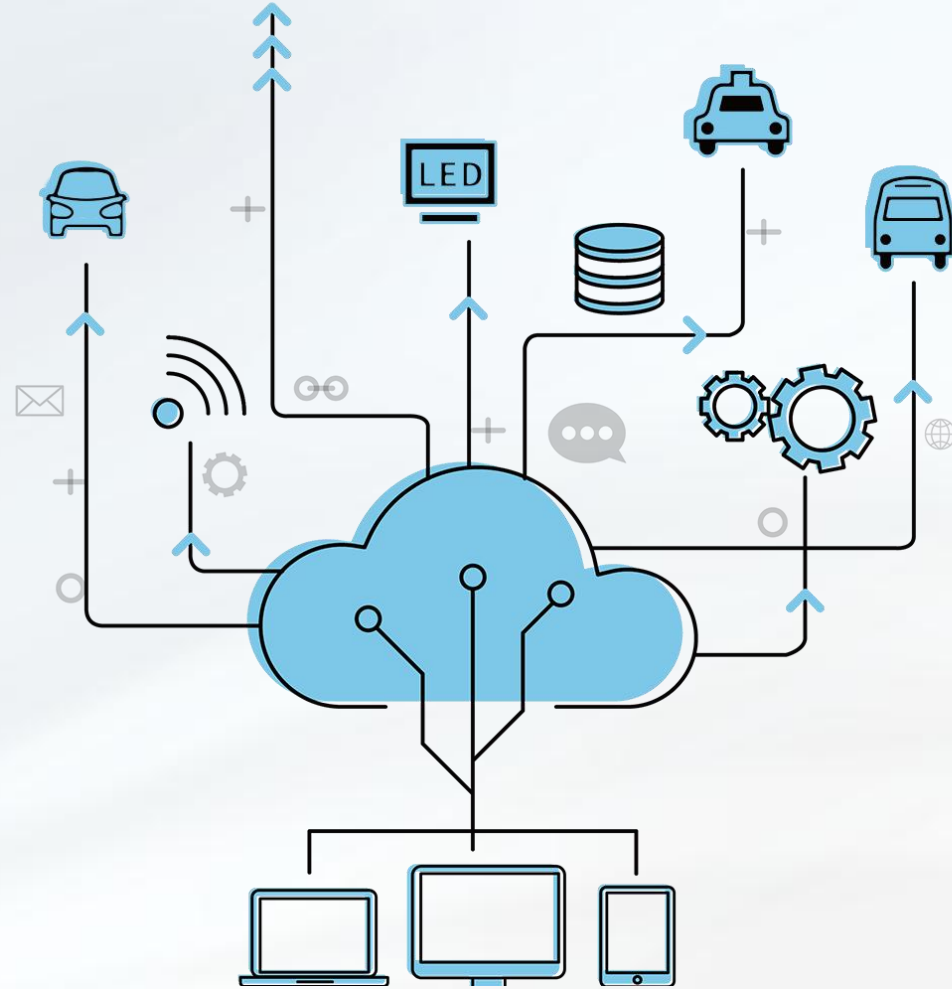
Provide mobile IoT display devices for global customers.

Adhering to the "craftsman spirit, excellence, and pursuit of excellent quality", create interconnection for mobile advertising and let your brand spread all over the world.





4G / GPS / WIFI / INTERNET
Cluster management,
One-click publishing, GPS Positioning



Production Capacity

Workshops for SMT, Assembly, Aging test, Packaging etc, with total floor area more than **2000 square** meters.

26 sets of Panasonic SMT machines, capable of **30000+** monthly production.

Annual production of intelligent mobile screens is above **80000 sets**.





IATF16949 Certification

3uview is The first company in China to be certified to IATF 16949 international vehicle standard system.



35

intellectual property patents

2

invention patents

20

utility model patents

7

software patents

6

product appearance patents



Honor & Certification

3UVIEW

SMART VEHICLE DISPLAY

National Hi-tech Corporations Certificate
ISO9001 System Certification
14001 Environmental System Certification
And 3C, CE, FCC





PART/02

Products & Cooperation

Taxi top Led screen, high-definition display,
new trend in outdoor mobile advertising.





Introduction to Taxi Top Led Screen

LED vehicle-mounted screen is a mobile advertising carrier installed on the roof of cabs. Due to the relatively large mobility of cabs, installing LED advertising screens on the roof of cabs has become a new trend in outdoor advertising.

At present, LED vehicle-mounted screen operation has begun in many cities in China.

With the modernization of LED display technology, LED vehicle-mounted screen has become an important choice for the advertising industry by virtue of its high brightness and high-definition picture.

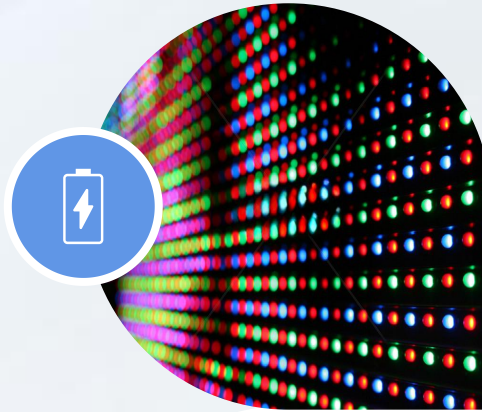




Defects of older products

High power consumption

Conventional LED display power supplies have high power consumption, with a maximum power consumption of more than 600 W, exceeding the maximum power consumption of automotive electronic equipment.



Iron boxes are bulky and prone to rust

Using die-cast iron box, the box body is bulky
The box is easily oxidized and rusted, making it unsightly..



Short screen life

Transparent acrylic protective cover is easy to glare
Cannot be seen clearly, has no anti-UV function, and is prone to yellowing and brittleness.

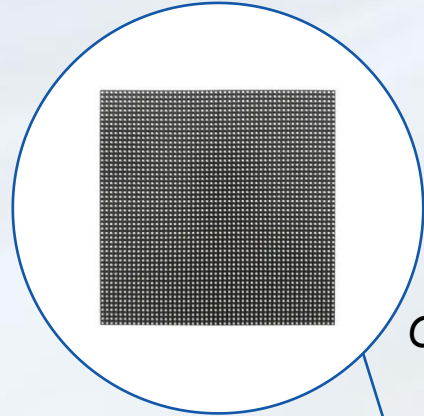
Difficult to maintain and poor heat dissipation

The casing must be removed every time a SIM flow card is installed. The casing is made of iron and has poor heat dissipation. There is no temperature-controlled fan. The working environment is too hot and the heat cannot be discharged in time, affecting the normal operation of the display.



Product structure

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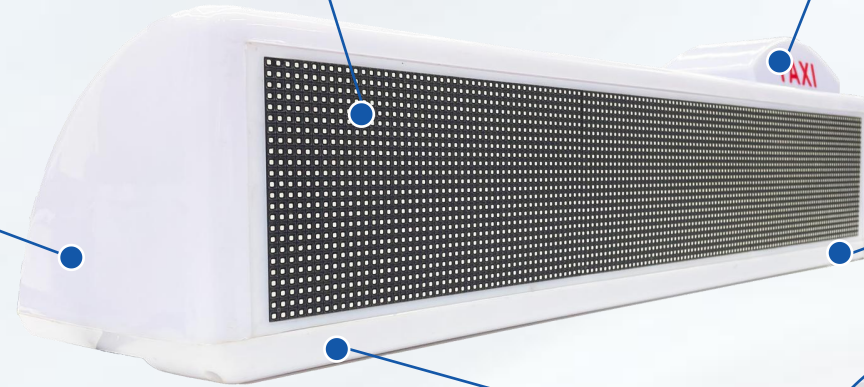
*Outdoor High Brightness
LED Module*



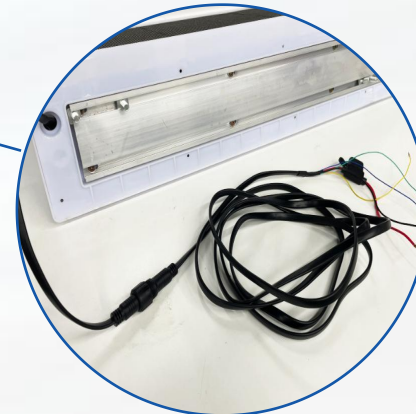
Passenger Status



Customized control systems



*Bottom mounting
structure*



*External extension
cable*

New Generation LED Roof Top Single Side Screen-Housing Design



UV protection shell, light weight, shockproof design to ensure the strength of the installation. The special strengthened shockproof structure and heat dissipation structure design is suitable for complex road conditions.



Overall waterproof rubber gasket sealing, high moisture-proof performance. The outer surface is oxidized, rust-free and beautiful.



Product advantages

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New generation of LED car single-sided screen - low power consumption



A customized LED vehicle power supply is used to efficiently convert the voltage from the vehicle.



Energy-saving circuit design to reduce power consumption without affecting the overall display effect.

20w

Adopt energy-saving lamp beads, through the overall energy-saving program to control the maximum power consumption of LED display devices within 100W, the average power consumption of about 20W

New Generation of LED Car Single Side Screen-High Brightness



Adopting high brightness outdoor LED lamp beads, the brightness can reach 5000 CD/m² under daytime light.



The brightness sensor can be used to automatically adjust the brightness of the LED screen according to environmental changes to maintain the best display effect at all times.





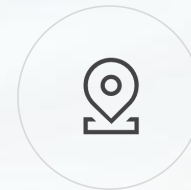
Product advantages

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New generation of LED car single-side screen-4G module



The one-to-many control of the ad publishing platform allows ads to be synchronized and updated from time to time, and is easy to operate.

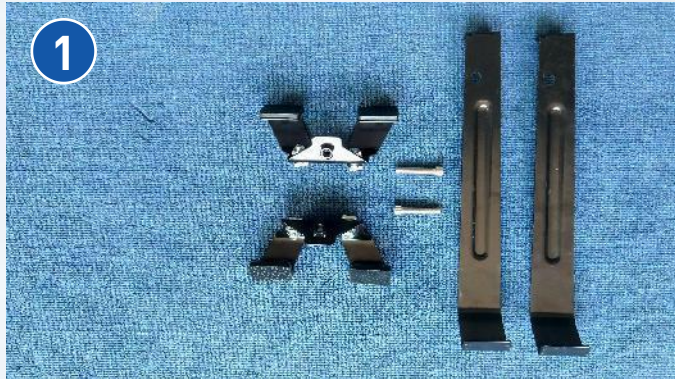


GPS can be integrated to realize the designated area, timed advertising and control the number of advertisements.

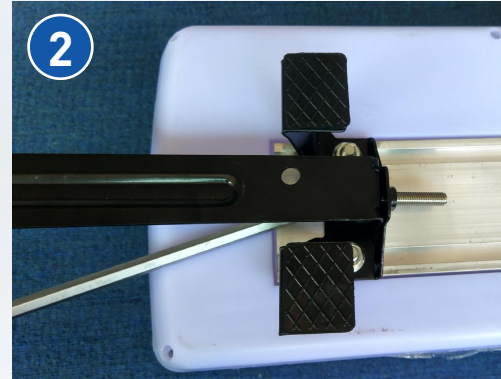


Installation steps

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All accessories



Lock the mounting bracket to the bottom fastener



Place the screen on the roof



Secure the mounting bracket



Installation complete

Tips: Each car model has different mounting brackets and different mounting bracket lengths. Corresponding installation methods can be designed.

WIRELESS AND REMOTE CONTROL, SMART PLAY LIST



Precise advertising

Each screen can play different ads, or the same ads can be played at the same time.



Targeted delivery

You can advertise taxis in designated areas.



Group delivery

Large-scale and rapid advertising for regional grouping or vehicle grouping.



Product parameters

	DC2.5	DB3	DD4	DD5.3
Pixel pitch	2.5mm	3mm	4mm	5.3mm
Resolution	320*64dots	256*64dots	192*32dots	144*24dots
Display size	800x160mm	768x192mm	768x128mm	768x128mm
Cabinet size	830mmx230mmx200mm	775mmx200mmx150mm	820mmx230mmx200mm	820mmx230mmx200mm
Brightness	5000CD/m ²	5000CD/m ²	5000CD/m ²	5000CD/m ²
Average power	40W	45W	30W	25W
Refresh	1920 Hz	1920 Hz	1920Hz	1920 Hz
Weight	6KG	6KG	6KG	6KG
Control Way	4G + GPS + WiFi + AP + Android			

Tips: The weight, brightness, power, and refresh frequency of the above boxes may vary depending on orders and batches, and the display area size can be customized according to needs.



PART/03

Prescription

We offer a wide range of solutions with customizable lengths





In 2022, our company cooperated with Shaanxi Baoji Taxi Rooflight Advertising Operation Company to install LED rooflight advertising screens for its 2,500 cabs in the area.



Some wonderful cases

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Sichuan Chen



Hunan Yueyang



Hubei Xiantao



Shengzhou, Zhejiang



Guangxi Yongning



Yunnan Hongde



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