



SHENZHEN 3U VIEW CO.,LTD

Bus LED Screen

- Full Color Screen
- 4G Cluster Control
- GPS Positioning





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PART/01

Company Introduction

3U VIEW is a national high-tech enterprise with over a decade of experience, 3U VIEW mainly focus on LED/LCD mobile intelligent displays terminal.



3UVIEW

SMART VEHICLE DISPLAY



Founded in 2013, 3uview is located in Fuyong, an industrial town in the west of Shenzhen. It is a high-tech mobile smart LED display manufacturer, mainly focusing on LED/OLED mobile smart display terminals, suitable for various mobile vehicles, hotels, shopping malls and other high-end places.

3uview is committed to creating an intelligent mobile smart display ecosystem.

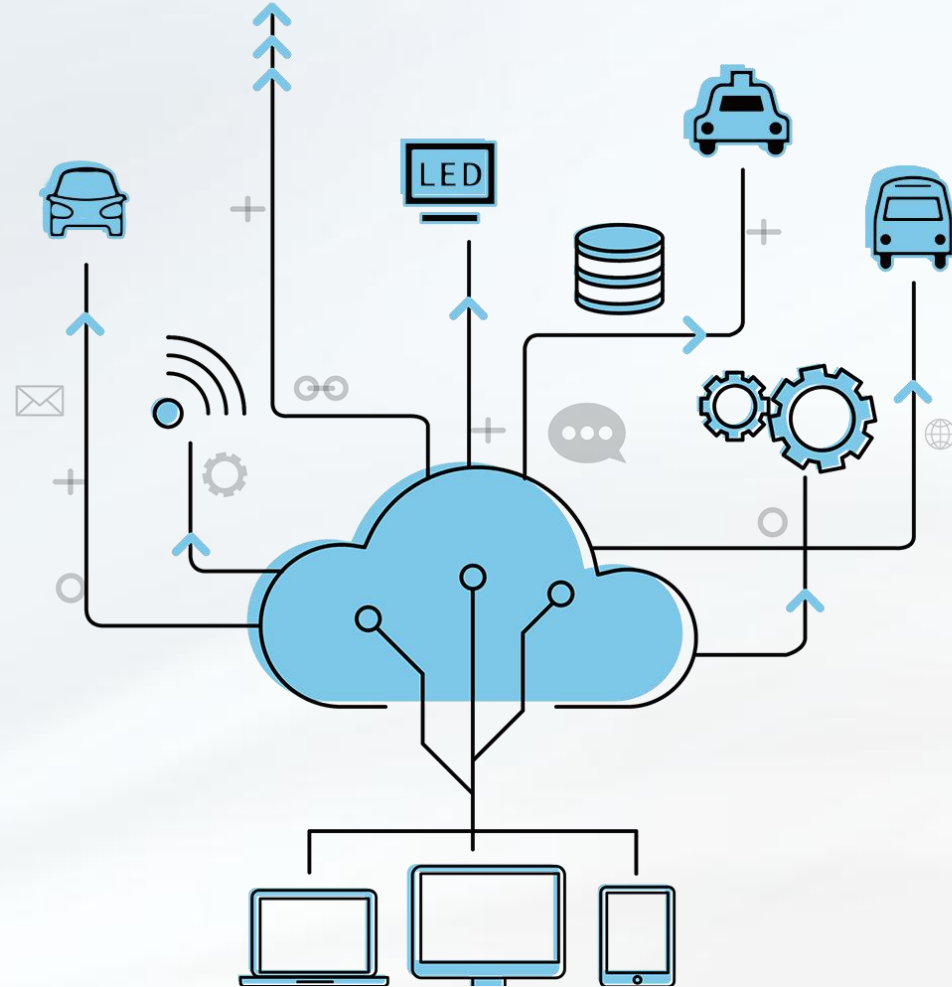
Provide mobile IoT display devices for global customers.

Adhering to the "craftsman spirit, excellence, and pursuit of excellent quality", create interconnection for mobile advertising and let your brand spread all over the world.





4G / GPS / WIFI / INTERNET
Cluster management,
One-click publishing, GPS Positioning



Production Capacity

Workshops for SMT, Assembly, Aging test, Packaging etc, with total floor area more than **2000 square** meters.

26 sets of Panasonic SMT machines, capable of **30000+** monthly production.

Annual production of intelligent mobile screens is above **80000 sets**.





IATF16949 Certification

3U VIEW is The first company in China to be certified to IATF 16949 international vehicle standard system.



35

intellectual property patents

2

invention patents

20

utility model patents

7

software patents

6

product appearance patents



Honor & Certification

3UVIEW

SMART VEHICLE DISPLAY

National Hi-tech Corporations Certificate
ISO9001 System Certification
14001 Environmental System Certification
And 3C, CE, FCC





PART/02

Products & Cooperation

LED car double-sided screen, high-definition display,
new trend in outdoor mobile advertising.





Product description



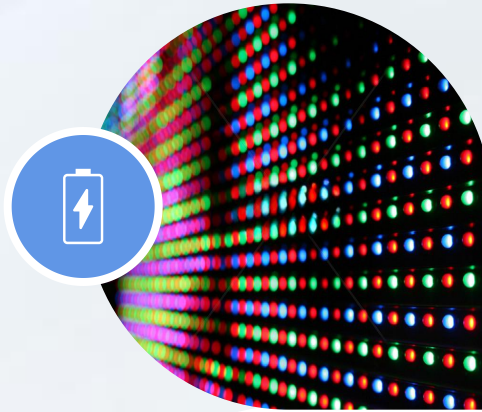
Introduction to Bus LED Screen

The bus LED vehicle rear window screen is installed on the bus rear window. It is an important carrier for mobile advertisement display.

At present, this trend has begun to rise in many countries and regions such as the United States, Mexico, Malaysia, Indonesia, South Korea, and the Middle East.

High power consumption

Conventional LED display power supplies have high power consumption, with a maximum power consumption of more than 600 W, exceeding the maximum power consumption of automotive electronic equipment.



Iron boxes are bulky and prone to rust

Using die-cast iron box, the box body is bulky
The box is easily oxidized and rusted, making it unsightly..



Short screen life

Transparent acrylic protective cover is easy to glare
Cannot be seen clearly, has no anti-UV function, and is prone to yellowing and brittleness.

Difficult to maintain and poor heat dissipation

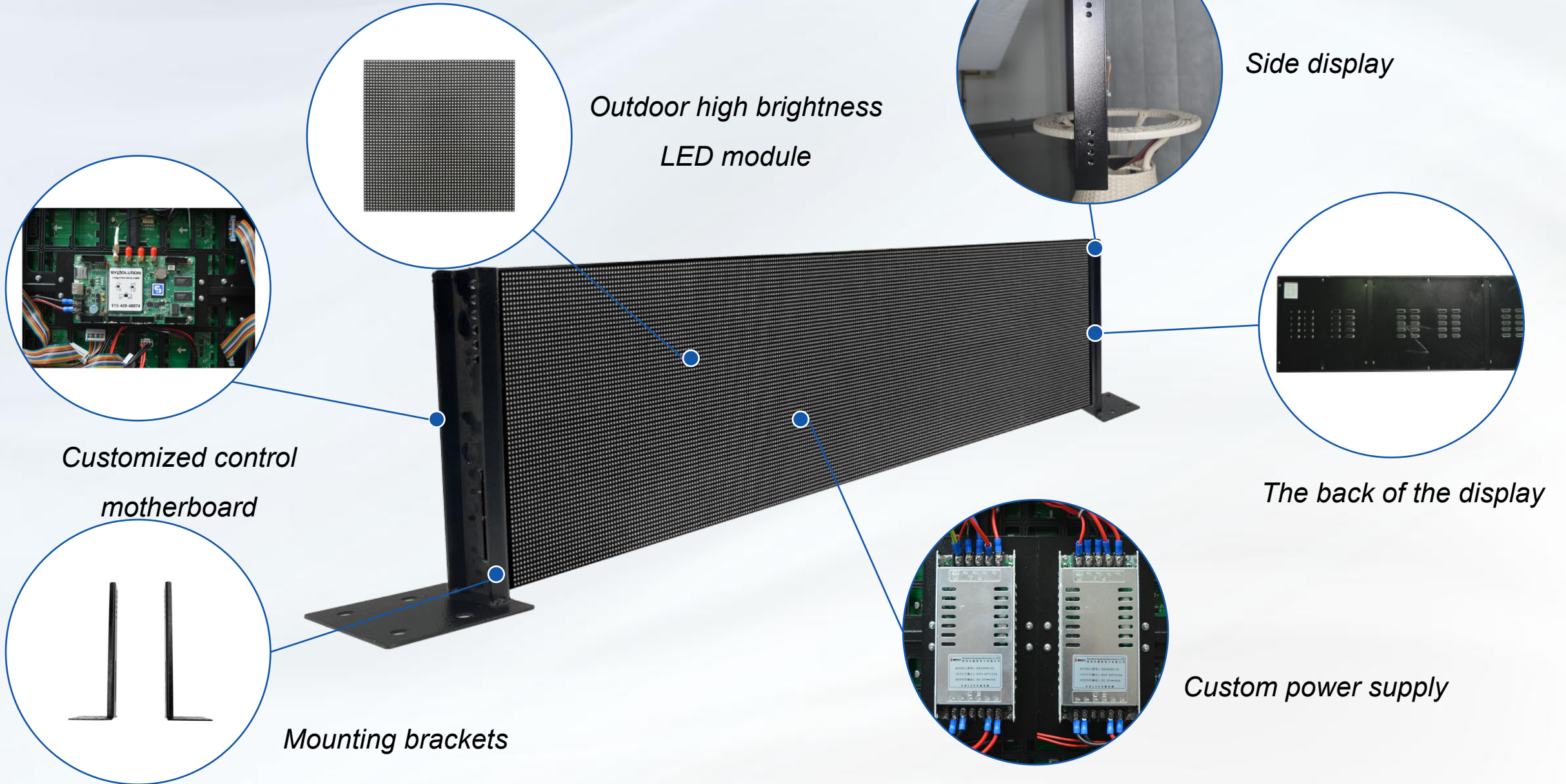
The casing must be removed every time a SIM flow card is installed. The casing is made of iron and has poor heat dissipation. There is no temperature-controlled fan. The working environment is too hot and the heat cannot be discharged in time, affecting the normal operation of the display.





Product structure

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SMART VEHICLE DISPLAY



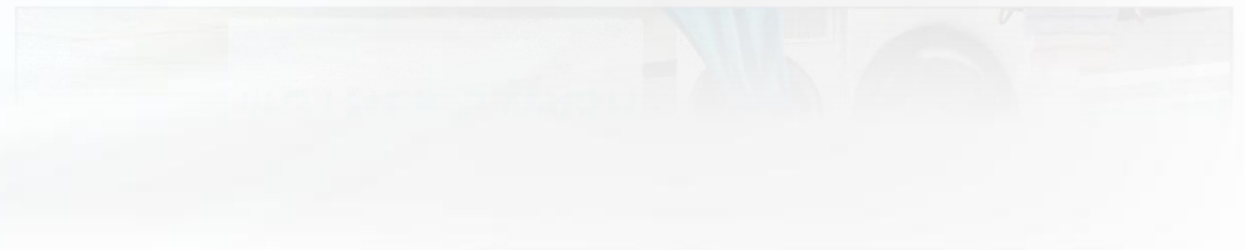
New Bus LED Screen



Anti-interference, dust-proof and shock-proof design ensures installation strength. Specially designed reinforced shock-proof structure and heat dissipation structure, suitable for complex road conditions.



A device that displays text, pictures, animations, and videos by turning on and off the dot matrix.





Product advantages

3UVIEW
SMART VEHICLE DISPLAY



New Bus LED Screen



Adopt customized LED vehicle power supply to effectively convert the power supply on the vehicle.



The energy-saving circuit design does not affect the overall display effect and reduces power consumption.

50w

Using energy-saving LEDs, the maximum power consumption of LED display equipment is controlled within 300W. The average power consumption is about 60W.

New Bus LED Screen



Using high-brightness outdoor LED lamp beads, the brightness can reach 5000 CD/m² under daylight.



The brightness sensor can be used to automatically adjust the brightness of the LED screen according to environmental changes to maintain the best display effect at all times.





Product advantages

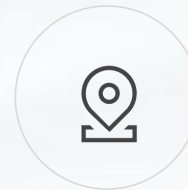
3UVIEW
SMART VEHICLE DISPLAY



New Bus LED Screen



The one-to-many control of the advertising publishing platform allows ads to be updated simultaneously and is easy to operate.

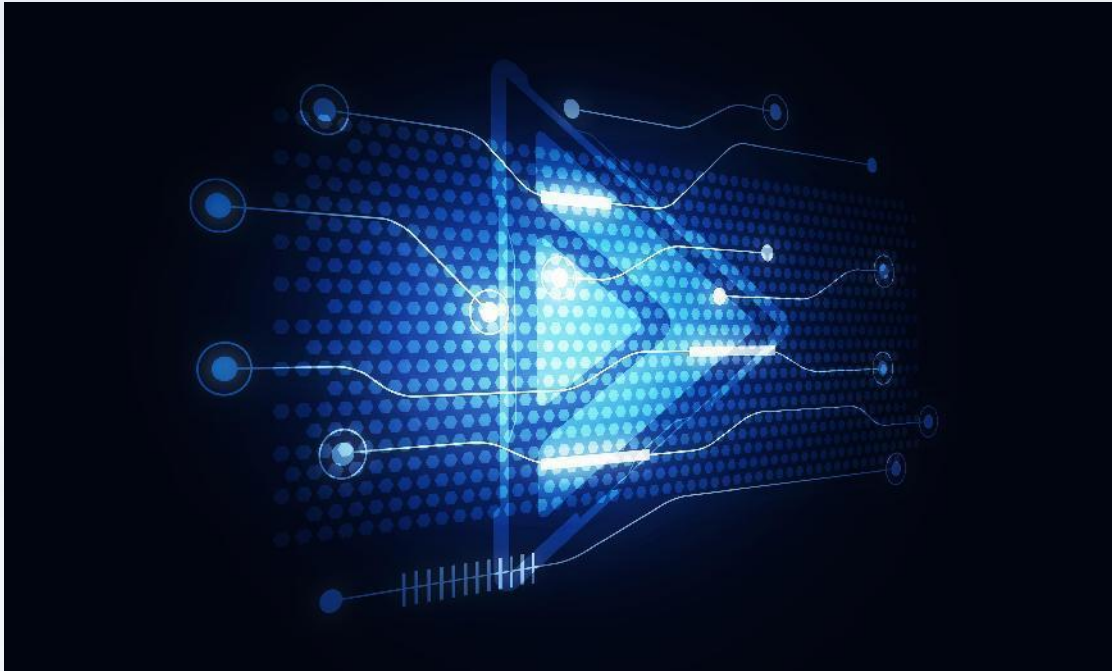


By integrating GPS, you can achieve designated areas, timed and targeted advertising and control of the number of ads.



Product advantages

3UVIEW
SMART VEHICLE DISPLAY

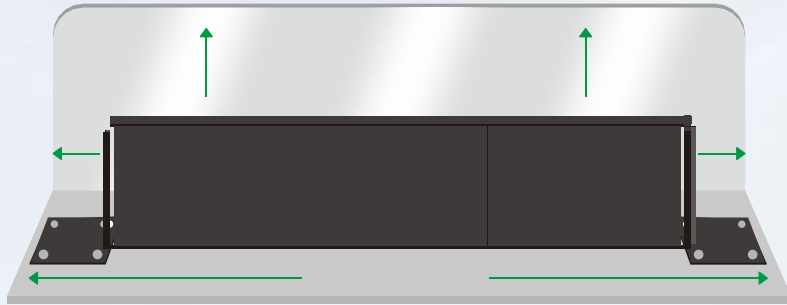


New Bus LED Screen

Cooperate with China Mobile, China Unicom, China Telecom and other major mobile operators to integrate the traffic cards of major mobile operators into the control system. There is no need to insert traffic cards, which directly ensures the long-term stability of the signal and solves the original traffic problem. The card becomes deformed after 2-3 years of use, causing the card to be unable to go online.

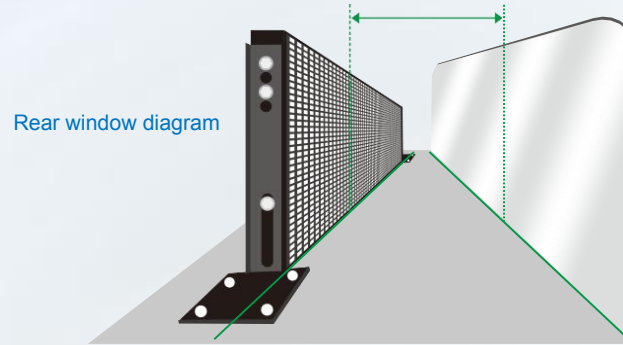
Installation steps

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SMART VEHICLE DISPLAY



Rear window diagram

1. The LED car screen is installed at the rear of the car. Centered horizontally.



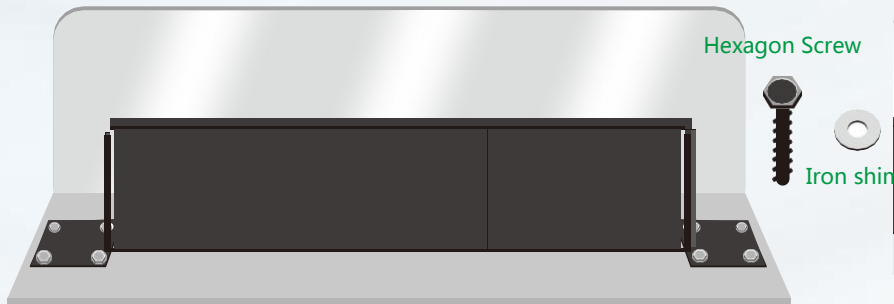
Rear window diagram

2. Keep a distance of at least 10CM between the LED car screen and the rear window.



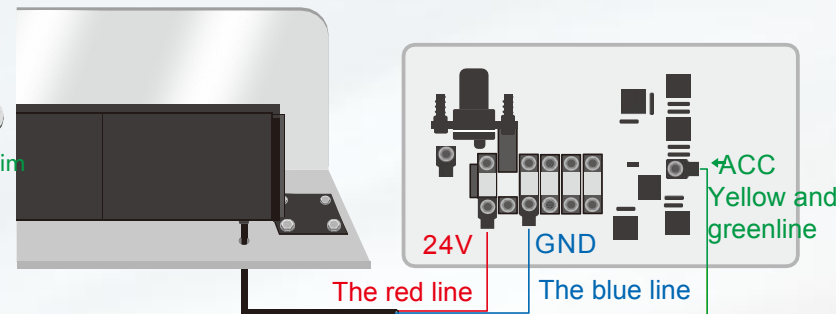
Rear window diagram

3. When opening the wire hole, it should be slightly larger than the diameter of the power wire.




Rear window diagram

4. After the bracket fixes the base, fix it with screws and washers..



5. The power cord passes through the wire hole into the engine compartment and reaches the power control box.



(1) Route hidden wires, route them reasonably and fix them;
(2) The second 5A orange fuse on the right side of the main power supply control box for pure electric vehicles
The default is ACC output port. (Subject to specific models.)

6. Check whether the wiring, power supply, vehicle condition, and screen are operating normally, and the installation is complete.

Tips: Each car model has different mounting brackets and different mounting bracket lengths. Corresponding installation methods can be designed.

Advertising area

**WIRELESS AND REMOTE
CONTROL, SMART PLAY LIST**



Precise advertising

Each screen can play different ads, or the same ads can be played at the same time.



Targeted delivery

You can advertise taxis in designated areas.



Group delivery

Large-scale and rapid advertising for regional grouping or vehicle grouping.



	BA2.5	BA3	BA4	BA5
Pixel Pitch	2.5mm	3mm	4mm	5mm
Resolution	648*128dots	320*160dots	400*80dots	320*64dots
Display size	1600*320mm	1600*320mm	1600*320mm	1600*320mm
Cabinet size	1630*325*65mm	1630*325*65mm	1630*325*65mm	1630*325*65mm
Brightness	5000CD/m ²	5000CD/m ²	5000CD/m ²	5000CD/m ²
Average power	160W	150W	120W	100W
Refresh	1920 Hz	1920 Hz	1920 Hz	1920 Hz
Weight	18KG	18KG	18KG	18KG
Control Way	4G + GPS + WiFi + AP + Android			

Tips: The weight, brightness, power, and refresh frequency of the above boxes may vary depending on orders and batches, and the display area size can be customized according to needs.



Toronto, Canada,



Sydney, Australia



Hanoi, Vietnam



Oxford, England



Washington, USA



Hohhot, China



Look forward to working with you

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